

Jerrold Manapat

UI/UX DESIGNER

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Professional Summary

UI/UX Designer with **over 10 years of experience** developing web and mobile interfaces, wireframes, and promotional collaterals. Delivered end to end design solutions supporting **over 7 million global users** across long term tenures at **Hello Pal (CSE:HP)** and **BrillKids**. Proficient in **Figma, Adobe Creative Suite**, and high-fidelity prototyping, supported by basic knowledge of **HTML, CSS, JavaScript, and jQuery**.

Skills

UI/UX & Design

Responsive Web Design, Wireframing, Rapid Prototyping, User Flows, Journey Mapping, Iterative Design, Usability Testing, Competitive Analysis, Market Research

Development & Tools

Figma, HTML5, CSS3, JavaScript, WordPress, jQuery, VS Code, Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Animate), Cursor AI, Leonardo AI, Cavalry

Languages

English (Fluent), Tagalog (Fluent), Cantonese (Novice)

Work Experience

Freelance UI/UX Designer (Mid 2025) - ViperNet Ltd, Hong Kong

- Designed core application prototypes in **Figma** from initial concepts, building a scalable design system and complete visual identity, including logo design.

UI/UX Designer (2012 – 2024) - Hello Pal Asia Ltd, Hong Kong

- Led UI/UX for the live-streaming transition, designing core modules including Discussion Forums (Communities). Collaborated with the Product Manager and Engineering team on designs serving **7M+ global users**.
- Designed and optimized **50+ multilingual landing pages** (English, Chinese, Arabic, Vietnamese), supporting revenue growth across **MENA and SEA regions**.
- Enhanced user flows via data-driven research and rapid prototyping, contributing to **20K+ daily active users and 80% YoY revenue growth**.
- Partnered with the CEO and investors on corporate website migration to **WordPress** and a high-performance Investor Relations platform for real-time transparency.

Freelance Web Designer / Front-End Developer (Mid 2016) - Arteo Collection Ltd, Hong Kong

- Designed and developed a single-page application using **HTML5, CSS3, and JavaScript**, focusing on clean visual design, fast load times, and cross-device compatibility.

Freelance Front-End Developer (Early 2014) - A&A Fashion House Ltd, Hong Kong

- Developed web interfaces from client-provided concepts using **HTML5, CSS3, and JavaScript**, ensuring cross-browser compatibility and visual consistency.

Web/Graphic Designer (2009 – 2012) - BrillKids Int'l Ltd, Hong Kong

- Collaborated on UI design for BrillKids products, including Windows software (**Little Reader, Little Math, Little Musician**), and companion iOS/Android app (**Little Reader Touch**).
- Designed award-winning physical packaging for **Little Reader Deluxe (Recipient of Dr. Toy's 10 Best Educational Products)**.
- Created the "**Quicktour**" animation as the primary visual showcase for international expos and high-profile marketing campaigns.
- Developed the full visual identity and **WordPress** site for the **Early Education for Every Child Foundation (EEECF)**.
- Overhauled legacy company websites and email templates to improve visual appeal and marketing flows, and produced **100+ short animations** and visual components for educational software.

Education

Google AI Essentials Certification

Coursera

2026

B.A. Information & Communications Technology

San Beda University (formerly San Beda College), Philippines

2003–2008